

Marketing & Communications Specialist (Hybrid) – Tell Stories That Change Lives

Every story has the power to inspire hope, build understanding, and strengthen communities. At Lighthouse Youth & Family Services, we're looking for a Marketing & Communications Specialist who can help tell the stories of youth and families overcoming challenges and building brighter futures.

For more than 50 years, Lighthouse has partnered with young people and families to provide services that promote safety, stability, and lasting success. Reporting to the Communications Director, you'll collaborate across programs, development, and leadership to advance our mission through compelling storytelling, community engagement, and strategic communications.

This position offers the opportunity to contribute ideas, shape content strategy, and play a key role in advancing Lighthouse's visibility and community engagement.

What You'll Do

As the Marketing & Communications Specialist, you will support the organization's marketing, communications, and engagement efforts by:

- Writing and developing content for email campaigns, newsletters, marketing materials, reports, website content, and other communications
- Gathering stories, data, and insights from programs and staff across the organization
- Crafting compelling and ethical stories that highlight the impact of Lighthouse's work
- Supporting awareness initiatives that strengthen community engagement, advance Lighthouse's reputation, and inspire support for our mission
- Assisting with media relations and press releases
- Contributing to social media planning and content creation
- Supporting fundraising and community events through marketing, logistics, scripts, and event execution
- Capturing photos and videos that help document and share the impact of Lighthouse programs, events, and community engagement efforts.
- Assisting with website updates and content management

- Ensuring consistency in Lighthouse's brand voice and messaging across all communications

The ideal candidate is:

- An exceptional writer and storyteller
- Comfortable building relationships across programs and interacting with youth, families, staff, volunteers, and community partners
- Organized and able to manage multiple priorities
- Creative, collaborative, and adaptable
- Detail-oriented and committed to accuracy
- Passionate about mission-driven work and community impact

Qualifications**Required**

- Bachelor's degree in marketing, communications, journalism, or a related field (or equivalent experience)
- Minimum of two years of marketing, communications, public relations, or related experience
- Strong written and verbal communication skills

Preferred

- Experience with Canva, Adobe Creative Cloud, or similar design tools
- Familiarity with email marketing platforms
- Experience writing for multiple audiences and communication channels
- Experience interviewing sources and developing human-interest stories
- Basic photography and videography skills

Work Environment

This hybrid position includes both remote and in-office work, with regular on-site collaboration, event coverage, and community engagement. Occasional evening and weekend hours may be required for events and special projects.

Why Lighthouse?

When you join Lighthouse, you'll be part of a mission-driven team dedicated to helping young people and families heal, grow, and reach their full potential. We value our employees and are committed to supporting their well-being, professional growth, and work-life balance.

Benefits

- Health insurance
- Dental insurance
- Vision insurance
- Generous paid time off
- Paid holidays
- Retirement plan
- Employee assistance program (EAP)
- Professional development opportunities
- Mission-driven culture focused on collaboration, inclusion, and impact

Apply today and help tell the stories that inspire hope, connection, and change.